



Supplementary 124/0  
GP 36274  
S. Lee 10/7/02

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

**SUPPLEMENTAL AMENDMENT**

Docket Number:  
11032-2144 PATENT

Reissue Applicant Dwight Allen MERRIMAN et al	Reissue Application No. 09/577,798	Reissue Filing Date May 24, 2000	
Patent Number 5,948,061	Issued September 7, 1999	Examiner Harle, J	Art Unit 3627
Invention Title METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		Assignee DoubleClick, Inc.	

Address to:  
**Commissioner of Patents**  
Washington, D.C. 20231

**AMENDMENT**

Please amend claims 1, 7, 13, 16, 20, 23, 32, 39 and 51-55 as follows:

1. (Four Times Amended) A network supporting the hypertext transfer protocol, comprising:  
a user node having a browser program coupled to said network, said user node providing  
requests for information on said network;  
a content provider affiliate node having a respective affiliate web site responsive to  
requests for information from said user node to provide media content, advertising  
space for display of advertising content and a link message to said user node;

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